



Homeowner Terms & Conditions

Virtual event

Thank you for your interest in opening your home for Virtual Sustainable House Day 2020. The date will be Sunday 20th September 2020.

What your participation means to us

Everything. Without the valuable contribution of homeowners this wonderful initiative would not be possible. As a grassroots event we aim to empower people to embrace eco-friendly and sustainable practices and lifestyles. Through this peer to peer education event, your valuable knowledge and experience will help us engage and inspire your community to take their own steps to living a lighter existence on the planet as well as promote the benefits of sustainability. In exchange, we hope that you find participation in this event rewarding. We thank you again for your time and support.

Participating guidelines

To ensure the integrity and high quality of sustainable homes for Sustainable House Day 2020, all submissions will be required to have a minimum of **four** sustainable features and will be subjected to an approval process by the organising committee. All decisions are final, and no correspondence will be entered into.

Application process

To apply (or re-apply) to showcase your home for Sustainable House Day this year you'll need to complete the online profile by **midnight Monday July 20th 2020**. The form will take approximately 20-30 minutes to complete. We recommend you have all relevant information with you when filling out the form. You'll need to upload at least one high resolution photo (up to 2MB in size) to complete the process. You can upload up to 20 other images to your profile page.

Approval process

The assessment for approval will be done by Renew. All homes will be required to have:

- Submitted application by Monday July 20, 2020
- A minimum of four sustainable features
- A commitment to sustainable lifestyles
- The ability to create a 4-8-minute pre-recorded presentation or video tour of your home. Videos must be uploaded to SHD Dropbox by midnight Monday August 24, 2020

How we will support you

Renew and the team at Sustainable House Day are here to support you. We'll provide you with direction and support to assist you in virtually opening your home this year. In addition, we will be conducting a national marketing, PR and social media campaign to build a profile of the event and the homes opening.

Our assistance includes:

- A Video Resource Guide with relevant tips and suggestions to help you decide on the style of video you want to create, and ideas on who you could collaborate with to create your virtual tour

- Training on how to use the relevant technology to facilitate virtual conversations with participants on the day
- A media guide along with template media releases to use in the promotion of your open house

Your responsibilities as a homeowner – Terms & Conditions

As a participant in Sustainable House Day 2020 I agree to the below terms and conditions:

- All open homes/gardens need to showcase a minimum of **four** Sustainable Living features. We request that you complete the online form and provide a description of your sustainable home. This information will be on the website and will assist visitors. Please also upload any high-resolution images for use in media if required. (up to 2MB each)
- Homeowners/property owners will be required to develop pre-recorded 'virtual tour' video content, choosing from one of five styles from the 'SHD Video Resource Guide'. These virtual tours will complement detailed house profiles on the SHD website.
- The Dropbox to upload your video will be shared with homeowners/property owners who are accepted into Sustainable House Day 2020. Once uploaded Renew and the SHD team will add relevant branding and sponsor logos to the video, before uploading it to the Sustainable House Day channel of Renew's YouTube account.
- Homeowners/property owners will need to be available to discuss the 'sustainable elements & features' of the property for a minimum of two hours, between the times of 10am to 4pm on Sunday 20 September 2020. This discussion will be conducted online using video conferencing software such as Zoom.
- When online, homeowners must act in a respectful manner to all attendees, volunteers and others involved. Homeowners/property owners must also have their mobiles on silent, and refrain from answering calls during your online session with attendees.
- Homeowners/property owners are encouraged to engage 'experts' in the video content and live discussions. Managing this relationship and any related organising will be the responsibility of homeowners/property owners
- Homeowners/property owners are requested to assist in local advertising and promotion.
- Homeowners are encouraged to source local sponsors for SHD (optional)
- Homeowners/property owners are requested to provide access to sponsors on the day of event in the form of provision of materials for distribution or a representation onsite (optional).
- Homeowners/property owners provide permission for all supplied photography of your property to be used in the marketing and promotion of Sustainable House Day. This is specified in the media images section of the SHD online house profile form which allows SHD to use images online, in magazine spreads or in the promotion of SHD. Please ensure you hold copyright (ownership) or an agreement to license (pass on) the images before granting permission to SHD for this use. Please check your agreement with your photographer if supplying professional photos to SHD. (Photographers details will be required in this instance.)
- Homeowners/property owners may need to be available for media interviews.
- The building details, without address may be publicised on the SHD website at any time.
- The building details, without address may be publicised in the media at any time.
- The full address details of the open house/property will not be displayed this year. Only State and Suburb information will be displayed.
- Homeowners/property owners agree that any sponsors or suppliers that assist you in your open house must not clash with the national/state sponsors sourced by SHD.
- Homeowners/property owners must use the electronic sign-in sheets to collect the names and contact details of your virtual visitors to Sustainable House Day. This sheet is to be emailed back to the organisers before 30th September 2020.

Please feel free to contact us via email at shd@ata.org.au if you have any questions regarding the Terms and Conditions of opening your home for SHD.